UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

April 23, 2014
Date of Report

AVERY DENNISON CORPORATION

(Exact name of registrant as specified in its charter)

Delaware	**1 -7685**	**95-1492269**
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

207 Goode Avenue Glendale, California	**91203**
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code **(626) 304-2000**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

[ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 2 - Financial Information

Item 2.02 Results of Operations and Financial Condition.

Avery Dennison Corporation's (the "Company's") press release, dated April 23, 2014, regarding the Company's preliminary, unaudited financial results for first quarter 2014, and guidance for the 2014 fiscal year, is attached hereto as Exhibit 99.1 and is being furnished (not filed) with this Form 8-K.

The Company's supplemental presentation materials, dated April 23, 2014, regarding the Company's preliminary, unaudited financial review and analysis for first quarter 2014, and guidance for the 2014 fiscal year, is attached hereto as Exhibit 99.2 and is being furnished (not filed) with this Form 8-K. The press release and presentation materials are also available on the Company's website at www.investors.averydennison.com.

The Company will discuss its preliminary, unaudited financial results during a webcast and teleconference today, April 23, 2014, at 1:00 .p.m. ET. To access the webcast and teleconference, please go to the Company's website at www.investors.averydennison.com.

Section 9 - Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1	Press release, dated April 23, 2014, announcing the Company's preliminary, unaudited first quarter 2014 financial results.
99.2	Supplemental presentation materials, dated April 23, 2014, regarding the Company's preliminary, unaudited financial review and analysis for first quarter 2014.

“Safe Harbor” Statement under the Private Securities Litigation Reform Act of 1995

Certain statements contained in this report on Form 8-K and in Exhibits 99.1 and 99.2 are forward-looking statements intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements and financial or other business targets are subject to certain risks and uncertainties. Actual results and trends may differ materially from historical or anticipated results depending on a variety of factors, including but not limited to risks and uncertainties relating to the following: fluctuations in demand affecting sales to customers; the financial condition and inventory strategies of customers; changes in customer order patterns; worldwide and local economic conditions; fluctuations in cost and availability of raw materials; ability of the company to generate sustained productivity improvement; ability of the company to achieve and sustain targeted cost reductions; impact of competitive products and pricing; loss of significant contracts or customers; collection of receivables from customers; selling prices; business mix shift; changes in tax laws and regulations, and uncertainties associated with interpretations of such laws and regulations; outcome of tax audits; timely development and market acceptance of new products, including sustainable or sustainably-sourced products; investment in development activities and new production facilities; fluctuations in currency exchange rates and other risks associated with foreign operations; integration of acquisitions and completion of potential dispositions; amounts of future dividends and share repurchases; customer and supplier concentrations; successful implementation of new manufacturing technologies and installation of manufacturing equipment; disruptions in information technology systems; successful installation of new or upgraded information technology systems; data security breaches; volatility of financial markets; impairment of capitalized assets, including goodwill and other intangibles; credit risks; ability of the company to obtain adequate financing arrangements and maintain access to capital; fluctuations in interest and tax rates; fluctuations in pension, insurance, and employee benefit costs; impact of legal and regulatory proceedings, including with respect to environmental, health and safety; changes in governmental laws and

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regulations; changes in political conditions; impact of epidemiological events on the economy and the company’s customers and suppliers; acts of war, terrorism, and natural disasters; and other factors.

The Company believes that the most significant risk factors that could affect its financial performance in the near-term include (1) the impact of economic conditions on underlying demand for the Company’s products; (2) competitors’ actions, including pricing, expansion in key markets, and product offerings; and (3) the degree to which higher costs can be offset with productivity measures and/or passed on to customers through selling price increases, without a significant loss of volume.

For a more detailed discussion of these and other factors, see Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Results of Operations and Financial Condition” in the Company’s 2013 Form 10-K, filed on February 26, 2014 with the Securities and Exchange Commission (“SEC”). The forward-looking statements included in this Form 8-K are made only as of the date of this Form 8-K, and the Company undertakes no obligation to update these statements to reflect subsequent events or circumstances, other than as may be required by law.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AVERY DENNISON CORPORATION

Date: April 23, 2014

By: /s/ Mitchell R. Butier
Name: Mitchell R. Butier
Title: Senior Vice President and Chief Financial Officer

EXHIBIT LIST

Exhibit No.	Description
99.1	Press release, dated April 23, 2014, regarding the Company’s preliminary, unaudited first quarter 2014 financial results.
99.2	Supplemental presentation materials, dated April 23, 2014, regarding the Company’s preliminary, unaudited financial review and analysis for first quarter 2014.

Exhibit 99.1

For Immediate Release

AVERY DENNISON ANNOUNCES FIRST QUARTER 2014 RESULTS

- Ø 1Q14 Reported EPS (including discontinued operations) of $0.73
  - Ø Adjusted EPS (non-GAAP, continuing operations) of $0.65
- Ø 1Q14 Net sales grew approximately 3 percent to $1.55 billion
  - Ø Net sales up approximately 5 percent on organic basis
- Ø Returned $87 million of cash to shareholders in 1Q, including the repurchase of 1.2 million shares for $59 million
- Ø Continue to expect 2014 growth in adjusted EPS (non-GAAP, continuing operations) of 8 to 19 percent

GLENDALE, Calif., April 23, 2014 – Avery Dennison Corporation (NYSE:AVY) today announced preliminary, unaudited results for its first quarter ended March 29, 2014. All non-GAAP financial measures referenced in this document are reconciled to GAAP in the attached tables. Unless otherwise indicated, the discussion of the company's results is focused on its continuing operations, and comparisons are to the same period in the prior year.

"I'm pleased to report a solid start to 2014, with earnings in line with our expectations," said Dean Scarborough, Avery Dennison chairman, president and CEO. "Sales were up nearly 5 percent on an organic basis, driven by strong volume growth in Pressure-sensitive Materials. Retail Branding and Information Solutions delivered another quarter of strong earnings growth, reflecting the successful execution of productivity initiatives across the business.

"We are maintaining our guidance for full-year adjusted earnings per share growth in the range of 8 to 19 percent, and remain committed to our disciplined strategy for capital allocation," Scarborough added. "I am confident that the consistent execution of our strategies for long-term value creation will continue to benefit our customers, employees, and shareholders."

For more details on the company's results, see the summary table accompanying this news release, as well as the supplemental presentation materials, "First Quarter 2014 Financial Review and Analysis," posted on the company's website at www.investors.averydennison.com, and furnished to the SEC on Form 8-K.

First Quarter 2014 Results by Segment

All references to sales reflect comparisons on an organic basis, which exclude the estimated impact of currency translation, product line exits, acquisitions and divestitures and, where applicable, the extra week in the fiscal year. Adjusted operating margin refers to earnings before interest expense and taxes, excluding restructuring costs and other items, as a percentage of sales.

Pressure-sensitive Materials (PSM)

- PSM segment sales increased approximately 6 percent. Within the segment, Label and Packaging Materials sales increased mid-single digits. Combined sales for Graphics, Reflective, and Performance Tapes also increased mid-single digits.

- Operating margin increased 20 basis points to 9.8 percent as the benefit of productivity initiatives and higher volume was largely offset by higher employee-related expenses and other factors. Adjusted operating margin was unchanged.

Retail Branding and Information Solutions (RBIS)

- RBIS segment sales increased approximately 2 percent driven by increased demand from Europe-based retailers and brands.

- Operating margin increased 50 basis points to 4.3 percent as the benefit of productivity initiatives and higher volume more than offset higher employee-related expenses and restructuring charges, as well as the impact of a prior year gain on sale of assets. Adjusted operating margin improved 120 basis points.

Other

Share Repurchases

The company repurchased 1.2 million shares in the first quarter of 2014 at an aggregate cost of $59 million.

Discontinued Operations

On July 1, 2013, the company completed the sale of its OCP and DES businesses.

Income Taxes

The first quarter effective tax rate was 18 percent. The adjusted tax rate for the first quarter was 33 percent.

Cost Reduction Actions

In the first quarter, the company realized approximately $10 million in savings from restructuring, and incurred restructuring costs of approximately $7 million. The company expects to incur cash restructuring costs of $45 million in 2014.

Outlook

In its supplemental presentation materials, “First Quarter 2014 Financial Review and Analysis,” the company provides a list of factors that it believes will contribute to its 2014 financial results. Based on the factors listed and other assumptions, the company expects 2014 earnings per share from continuing operations of $2.60 to $2.90.

Excluding an estimated $0.30 per share for restructuring costs and other items, the company expects adjusted (non-GAAP) earnings per share from continuing operations of $2.90 to $3.20.

Note: Throughout this release and the supplemental presentation materials, amounts on a per share basis reflect fully diluted shares outstanding.

About Avery Dennison

Avery Dennison (NYSE:AVY) is a global leader in labeling and packaging materials and solutions. The company's applications and technologies are an integral part of products used in every major market and industry. With operations in more than 50 countries and 26,000 employees worldwide, Avery Dennison serves customers with insights and innovations that help make brands more inspiring and the world more intelligent. Headquartered in Glendale, California, the company reported sales from continuing operations of $6.1 billion in 2013. Learn more at www.averydennison.com.

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"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995

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We believe that the most significant risk factors that could affect our financial performance in the near-term include: (1) the impact of economic conditions on underlying demand for our products; (2) competitors' actions, including pricing, expansion in key markets, and product offerings; and (3) the degree to which higher costs can be offset with productivity measures and/or passed on to customers through selling price increases, without a significant loss of volume.

For a more detailed discussion of these and other factors, see "Risk Factors" and "Management's Discussion and Analysis of Results of Operations and Financial Condition" in our 2013 Form 10-K, filed on February 26, 2014 with the Securities and Exchange Commission. The forward-looking statements included in this document are made only as of the date of this document, and we undertake no obligation to update these statements to reflect subsequent events or circumstances, other than as may be required by law.

For more information and to listen to a live broadcast or an audio replay of the quarterly conference call with analysts, visit the Avery Dennison website at www.investors.averydennison.com

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First Quarter Financial Summary - Preliminary, unaudited
(in millions, except per share amounts)

	1Q 2014	1Q 2013	% Change vs. P/Y Reported	% Change vs. P/Y Organic (a)
Net sales, by segment:				
Pressure-sensitive Materials	$1,143.5	$1,098.0	4%	6%
Retail Branding and Information Solutions	387.7	382.7	1%	2%
Vancive Medical Technologies	18.9	18.2	4%	2%
Total net sales	$1,550.1	$1,498.9	3%	5%

	As Reported (GAAP)					Adjusted Non-GAAP (b)				
	1Q 2014	1Q 2013	% Change	% of Sales 2014	% of Sales 2013	1Q 2014	1Q 2013	% Change	% of Sales 2014	% of Sales 2013
Operating income (loss) before interest and taxes, by segment:										
Pressure-sensitive Materials	$112.0	$104.9		9.8%	9.6%	$113.3	$108.5		9.9%	9.9%
Retail Branding and Information Solutions	16.6	14.6		4.3%	3.8%	22.6	17.6		5.8%	4.6%
Vancive Medical Technologies	(2.6)	(2.7)		-13.8%	-14.8%	(2.6)	(2.7)		-13.8%	-14.8%
Corporate expense	(22.8)	(23.5)				(22.8)	(22.6)			
Total operating income before interest and taxes / operating margin	$103.2	$93.3	11%	6.7%	6.2%	$110.5	$100.8	10%	7.1%	6.7%
Interest expense	$15.4	$12.2				$15.4	$12.2			
Income from continuing operations before taxes	$87.8	$81.1	8%	5.7%	5.4%	$95.1	$88.6	7%	6.1%	5.9%
Provision for income taxes	$16.2	$14.3				$31.4	$28.9			

Net income from continuing operations	$71.6	$66.8	7%	4.6%	4.5%	$63.7	$59.7	7%	4.1%	4.0%
Loss from discontinued operations, net of tax	($0.4)	($9.0)	n/m	0.0%	-0.6%					
Net income	$71.2	$57.8	23%	4.6%	3.9%					
Net income (loss) per common share, assuming dilution:										
Continuing operations	$0.73	$0.66	11%			$0.65	$0.59	10%		
Discontinued operations	---	($0.09)	n/m							
Total Company	$0.73	$0.57	28%							
						2014	**2013**			
Free Cash Flow from Continuing Operations (c)						($155.4)	($57.6)			

(a) Percentage change in sales excluding the estimated impact of currency translation, product line exits, acquisitions and divestitures.
(b) Excludes restructuring costs and other items (see accompanying schedules A-2 to A-4 for reconciliation to GAAP financial measures).
(c) Free cash flow refers to cash flow from operations, less payments for property, plant and equipment, software and other deferred charges, plus proceeds from sale of property, plant and equipment, plus (minus) net proceeds from sales (purchases) of investments, plus discretionary contributions to pension plans and charitable contribution to Avery Dennison Foundation utilizing proceeds from divestitures. Free cash flow excludes uses of cash that do not directly or immediately support the underlying business, such as discretionary debt reductions, dividends, share repurchases, and certain effects of acquisitions and divestitures (e.g., cash flow from discontinued operations, taxes, transaction costs).

AVERY DENNISON
PRELIMINARY CONSOLIDATED STATEMENTS OF INCOME
(In millions, except per share amounts)

	(UNAUDITED) Three Months Ended	
	Mar. 29, 2014	**Mar. 30, 2013**
Net sales	$ 1,550.1	$ 1,498.9
Cost of products sold	1,142.9	1,097.2
Gross profit	407.2	401.7
Marketing, general & administrative expense	296.7	300.9
Interest expense	15.4	12.2
Other expense, net [(1)]	7.3	7.5
Income from continuing operations before taxes	87.8	81.1
Provision for income taxes	16.2	14.3
Income from continuing operations	71.6	66.8
Loss from discontinued operations, net of tax	(0.4)	(9.0)
Net income	$ 71.2	$ 57.8
Per share amounts:		
Net income (loss) per common share, assuming dilution		
Continuing operations	$ 0.73	$ 0.66
Discontinued operations	---	(0.09)
Net income per common share, assuming dilution	$ 0.73	$ 0.57
Average common shares outstanding, assuming dilution	98.0	101.5

(1) "Other expense, net" for the first quarter of 2014 includes severance and related costs of $7 and asset impairment charges of $.3.

"Other expense, net" for the first quarter of 2013 includes severance and related costs of $6.8, asset impairment charges of $1.3, and certain transaction costs of $.7, partially offset by gain on sale of assets of $1.3.

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Reconciliation of Non-GAAP Financial Measures in Accordance with SEC Regulations G and S-K

We report financial results in conformity with accounting principles generally accepted in the United States of America, or GAAP, and also communicate with investors using certain non-GAAP financial measures. These non-GAAP financial measures are not in accordance with, nor are they a substitute for or superior to, the comparable GAAP financial measures. These non-GAAP financial measures are intended to supplement presentation of our financial results that are prepared in accordance with GAAP. Based upon feedback from investors and financial analysts, we believe that supplemental non-GAAP financial measures provide information that is useful to the assessment of our performance and operating trends, as well as liquidity.

Our non-GAAP financial measures exclude the impact of certain events, activities or strategic decisions. The accounting effects of these events, activities or decisions, which are included in the GAAP financial measures, may make it difficult to assess our underlying performance in a single period. By excluding the accounting effects, both positive and negative, of certain items (e.g., restructuring costs, asset impairments, legal settlements, certain effects of strategic transactions and related costs, loss from debt extinguishments, loss from curtailment and settlement of pension obligations, gains or losses on sale of certain assets, and other items), we believe that we are providing meaningful supplemental information to facilitate an understanding of our core operating results and liquidity measures. These non-GAAP financial measures are used internally to evaluate trends in our underlying business, as well as to facilitate comparison to the results of competitors for a single period. While some of the items excluded from GAAP financial measures may recur, they tend to be disparate in amount, frequency, and timing.

We use the following non-GAAP financial measures in the accompanying news release and presentation:

Organic sales change refers to the increase or decrease in sales excluding the estimated impact of currency translation, product line exits, acquisitions and divestitures, and, where applicable, the extra week in the fiscal year.

Adjusted operating margin refers to earnings before interest expense and taxes, excluding restructuring costs and other items, as a percentage of sales.

Adjusted tax rate refers to the anticipated full year GAAP tax rate adjusted for certain events.

Adjusted net income refers to reported net income adjusted for tax-effected restructuring costs and other items.

Adjusted EPS refers to as reported net income per common share, assuming dilution, adjusted for tax-effected restructuring costs and other items.

Free cash flow refers to cash flow from operations, less payments for property, plant and equipment, software and other deferred charges, plus proceeds from sale of property, plant and equipment, plus (minus) net proceeds from sales (purchases) of investments, plus discretionary contributions to pension plans and charitable contribution to Avery Dennison Foundation utilizing proceeds from divestitures. Free cash flow excludes uses of cash that do not directly or immediately support the underlying business, such as discretionary debt reductions, dividends, share repurchases, and certain effects of acquisitions and divestitures (e.g., cash flow from discontinued operations, taxes, transaction costs).

The reconciliations set forth below and in the accompanying presentation are provided in accordance with Regulations G and S-K and reconcile our non-GAAP financial measures with the most directly comparable GAAP financial measures.

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AVERY DENNISON
PRELIMINARY RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES
(In millions, except % and per share amounts)

		(UNAUDITED) Three Months Ended		
		Mar. 29, 2014		**Mar. 30, 2013**
Reconciliation of Operating Margins:				
Net sales	$	1,550.1	$	1,498.9
Income from continuing operations before taxes	$	87.8	$	81.1
Income from continuing operations before taxes as a percentage of sales		**5.7%**		**5.4%**
Adjustment:				
Interest expense	$	15.4	$	12.2
Operating income from continuing operations before interest expense and taxes	$	103.2	$	93.3

Operating Margins		6.7%		6.2%
Income from continuing operations before taxes	$	87.8	$	81.1
Adjustments:				
Restructuring costs:				
Severance and related costs		7.0		6.8
Asset impairment charges		0.3		1.3
Other items [(1)]		---		(0.6)
Interest expense		15.4		12.2
Adjusted operating income from continuing operations before interest expense and taxes (non-GAAP)	$	110.5	$	100.8
Adjusted Operating Margins (non-GAAP)		**7.1%**		**6.7%**
Reconciliation of GAAP to Non-GAAP Net Income from Continuing Operations:				
As reported net income from continuing operations	$	71.6	$	66.8
Non-GAAP adjustments, net of tax:				
Restructuring costs and other items [(2)]		(7.9)		(7.1)
Adjusted Non-GAAP Net Income from Continuing Operations	$	63.7	$	59.7

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(continued)

AVERY DENNISON
PRELIMINARY RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES
(In millions, except % and per share amounts)

		(UNAUDITED) Three Months Ended		
		Mar. 29, 2014		**Mar. 30, 2013**
Reconciliation of GAAP to Non-GAAP Net Income per Common Share from Continuing Operations:				
As reported net income per common share from continuing operations, assuming dilution	$	0.73	$	0.66
Non-GAAP adjustments per common share, net of tax:				
Restructuring costs and other items [(2)]		(0.08)		(0.07)
Adjusted Non-GAAP Net Income per Common Share from Continuing Operations, assuming dilution	$	0.65	$	0.59
Average common shares outstanding, assuming dilution		98.0		101.5

(1) Includes gain on sale of assets and certain transaction costs.
(2) Reflects the impact of the adjusted tax rate applied to results from continuing operations, as well as restructuring costs and other items, tax-effected at the adjusted tax rate.

		(UNAUDITED) Three Months Ended		
		Mar. 29, 2014		**Mar. 30, 2013**
Reconciliation of GAAP to Non-GAAP Free Cash Flow:				
Net cash used in operating activities	$	(108.0)	$	(65.7)
Purchases of property, plant and equipment		(38.7)		(22.0)
Purchases of software and other deferred charges		(8.9)		(7.8)
Proceeds from sale of property, plant and equipment		0.1		0.9
Sale of investments, net		0.1		0.1

Plus: divestiture-related payments and free cash outflow from discontinued operations	---	36.9
Free Cash Flow - Continuing Operations	$ (155.4)	$ (57.6)

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AVERY DENNISON
PRELIMINARY SUPPLEMENTARY INFORMATION
(In millions, except %)
(UNAUDITED)

	First Quarter Ended					
	NET SALES		OPERATING INCOME		OPERATING MARGINS	
	2014	2013	2014 (1)	2013 (2)	2014	2013
Pressure-sensitive Materials	$ 1,143.5	$ 1,098.0	$ 112.0	$ 104.9	9.8%	9.6%
Retail Branding and Information Solutions	387.7	382.7	16.6	14.6	4.3%	3.8%
Vancive Medical Technologies	18.9	18.2	(2.6)	(2.7)	(13.8%)	(14.8%)
Corporate Expense	N/A	N/A	(22.8)	(23.5)	N/A	N/A
TOTAL FROM CONTINUING OPERATIONS	$ 1,550.1	$ 1,498.9	$ 103.2	$ 93.3	6.7%	6.2%

(1) Operating income for the first quarter of 2014 includes severance and related costs of $7 and asset impairment charges of $.3. Of the total $7.3, the Pressure-sensitive Materials segment recorded $1.3, and the Retail Branding and Information Solutions segment recorded $6.

(2) Operating income for the first quarter of 2013 includes severance and related costs of $6.8, asset impairment charges of $1.3, and certain transaction costs of $.7, partially offset by gain on sale of assets of $1.3. Of the total $7.5, the Pressure-sensitive Materials segment recorded $3.6, the Retail Branding and Information Solutions segment recorded $3, and Corporate recorded $.9.

RECONCILIATION OF GAAP TO NON-GAAP SUPPLEMENTARY INFORMATION

	First Quarter Ended			
	OPERATING INCOME		OPERATING MARGINS	
	2014	2013	2014	2013
Pressure-sensitive Materials				
Operating income and margins, as reported	**$ 112.0**	**$ 104.9**	**9.8%**	**9.6%**
Adjustments:				
Restructuring costs:				
Severance and related costs	1.3	2.6	0.1%	0.2%
Asset impairment charges	---	1.0	---	0.1%
Adjusted operating income and margins (non-GAAP)	**$ 113.3**	**$ 108.5**	**9.9%**	**9.9%**
Retail Branding and Information Solutions				
Operating income and margins, as reported	**$ 16.6**	**$ 14.6**	**4.3%**	**3.8%**
Adjustments:				
Restructuring costs:				
Severance and related costs	5.7	4.0	1.5%	1.0%
Asset impairment charges	0.3	0.3	---	0.1%
Gain on sale of assets	---	(1.3)	---	(0.3%)
Adjusted operating income and margins (non-GAAP)	**$ 22.6**	**$ 17.6**	**5.8%**	**4.6%**

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AVERY DENNISON
PRELIMINARY CONDENSED CONSOLIDATED BALANCE SHEETS
(In millions)

	(UNAUDITED)	
ASSETS	**Mar. 29, 2014**	**Mar. 30, 2013**

Current assets:		
Cash and cash equivalents	$ 205.1	$ 207.7
Trade accounts receivable, net	1,086.2	988.7
Inventories, net	547.6	516.3
Assets held for sale	1.3	551.5
Other current assets	232.8	249.6
Total current assets	2,073.0	2,513.8
Property, plant and equipment, net	919.0	939.5
Goodwill	760.0	756.9
Other intangibles resulting from business acquisitions, net	89.7	117.0
Non-current deferred income taxes	261.6	343.4
Other assets	488.0	467.0
	$ 4,591.3	$ 5,137.6

LIABILITIES AND SHAREHOLDERS' EQUITY

Current liabilities:		
Short-term borrowings and current portion of long-term debt and capital leases	$ 167.9	$ 655.4
Accounts payable	887.3	813.2
Liabilities held for sale	---	139.9
Other current liabilities	485.3	517.7
Total current liabilities	1,540.5	2,126.2
Long-term debt and capital leases	950.4	702.0
Other long-term liabilities	605.4	735.7
Shareholders' equity:		
Common stock	124.1	124.1
Capital in excess of par value	803.9	792.3
Retained earnings	2,051.8	1,933.9
Accumulated other comprehensive loss	(277.8)	(291.3)
Treasury stock at cost	(1,207.0)	(985.3)
Total shareholders' equity	1,495.0	1,573.7
	$ 4,591.3	$ 5,137.6

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AVERY DENNISON
PRELIMINARY CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In millions)

	(UNAUDITED) Three Months Ended	
	Mar. 29, 2014	**Mar. 30, 2013**
Operating Activities:		
Net income	$ 71.2	$ 57.8
Adjustments to reconcile net income to net cash used in operating activities:		
Depreciation	33.6	35.0
Amortization	16.4	16.5
Provision for doubtful accounts and sales returns	7.3	5.5
Net loss from asset impairments and sale/disposal of assets	0.8	0.4
Stock-based compensation	6.0	9.2
Other non-cash expense and loss	11.8	14.7
Changes in assets and liabilities and other adjustments	(255.1)	(204.8)
Net cash used in operating activities	(108.0)	(65.7)

Investing Activities:		
Purchases of property, plant and equipment	(38.7)	(22.0)
Purchases of software and other deferred charges	(8.9)	(7.8)
Proceeds from sale of property, plant and equipment	0.1	0.9
Sale of investments, net	0.1	0.1
Net cash used in investing activities	(47.4)	(28.8)
Financing Activities:		
Net increase in borrowings (maturities of 90 days or less)	90.4	135.1
Payments of debt (maturities longer than 90 days)	(0.4)	(0.3)
Dividends paid	(27.8)	(27.1)
Share repurchases	(59.2)	(61.8)
Proceeds from exercise of stock options, net	12.5	26.4
Other	(3.2)	(6.2)
Net cash provided by financing activities	12.3	66.1
Effect of foreign currency translation on cash balances	(3.4)	0.7
Decrease in cash and cash equivalents	(146.5)	(27.7)
Cash and cash equivalents, beginning of year	351.6	235.4
Cash and cash equivalents, end of period	$ 205.1	$ 207.7

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Exhibit 99.2

AVERY DENNISON

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First Quarter 2014 Financial Review and Analysis

(preliminary, unaudited)

Supplemental Presentation Materials

Unless otherwise indicated, the discussion of the company's results is focused on its continuing operations, and comparisons are to the same period in the prior year.

April 23, 2014

Certain statements contained in this document are "forward-looking statements" intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements, and financial or other business targets, are subject to certain risks and uncertainties. Actual results and trends may differ materially from historical or anticipated results depending on a variety of factors, including but not limited to risks and uncertainties relating to the following: fluctuations in demand affecting sales to customers; the financial condition and inventory strategies of customers; changes in customer order patterns; worldwide and local economic conditions; fluctuations in cost and availability of raw materials; our ability to generate sustained productivity improvement; our ability to achieve and sustain targeted cost reductions; impact of competitive products and pricing; loss of significant contracts or customers; collection of receivables from customers; selling prices; business mix shift; changes in tax laws and regulations, and uncertainties associated with interpretations of such laws and regulations; outcome of tax audits; timely development and market acceptance of new products, including sustainable or sustainably-sourced products; investment in development activities and new production facilities; fluctuations in currency exchange rates and other risks associated with foreign operations; integration of acquisitions and completion of potential dispositions; amounts of future dividends and share repurchases; customer and supplier concentrations; successful implementation of new manufacturing technologies and installation of manufacturing equipment; disruptions in information technology systems; successful installation of new or upgraded information technology systems; data security breaches; volatility of financial markets; impairment of capitalized assets, including goodwill and other intangibles; credit risks; our ability to obtain adequate financing arrangements and maintain access to capital; fluctuations in interest and tax rates; fluctuations in pension, insurance, and employee benefit costs; impact of legal and regulatory proceedings, including with respect to environmental, health and safety; changes in governmental laws and regulations; changes in political conditions; impact of epidemiological events on the economy and our customers and suppliers; acts of war, terrorism, and natural disasters; and other factors.

We believe that the most significant risk factors that could affect our financial performance in the near-term include: (1) the impact of economic conditions on underlying demand for our products; (2) competitors' actions, including pricing, expansion in key markets, and product offerings; and (3) the degree to which higher costs can be offset with productivity measures and/or passed on to customers through selling price increases, without a significant loss of volume.

For a more detailed discussion of these and other factors, see “Risk Factors” and “Management’s Discussion and Analysis of Results of Operations and Financial Condition” in our 2013 Form 10-K, filed on February 26, 2014 with the Securities and Exchange Commission. The forward-looking statements included in this document are made only as of the date of this document, and we undertake no obligation to update these statements to reflect subsequent events or circumstances, other than as may be required by law.

Use of Non-GAAP Financial Measures

This presentation contains certain non-GAAP financial measures as defined by SEC rules. These non-GAAP financial measures are not in accordance with, nor are they a substitute for or superior to, the comparable GAAP financial measures. Reconciliations of non-GAAP financial measures to the most directly comparable GAAP financial measures, including limitations associated with these non-GAAP financial measures, are provided in the financial schedules accompanying the earnings news release for the quarter. (See Attachments A-2 through A-4 to news release dated April 23, 2014.)

Our non-GAAP financial measures exclude the impact of certain events, activities or strategic decisions. The accounting effects of these events, activities or decisions, which are included in the GAAP financial measures, may make it difficult to assess our underlying performance in a single period. By excluding the accounting effects, both positive and negative, of certain items (e.g., restructuring costs, asset impairments, legal settlements, certain effects of strategic transactions and related costs, loss from debt extinguishments, loss from curtailment and settlement of pension obligations, gains or losses on sale of certain assets, and other items), we believe that we are providing meaningful supplemental information to facilitate an understanding of our core operating results and liquidity measures. These non-GAAP financial measures are used internally to evaluate trends in our underlying businesses, as well as to facilitate comparison to the results of competitors for a single period. While some of the items excluded from GAAP financial measures may recur, they tend to be disparate in amount, frequency, and timing.

We use the following non-GAAP financial measures in this presentation:

- *Organic sales change* refers to the increase or decrease in sales excluding the estimated impact of currency translation, product line exits, acquisitions and divestitures and, where applicable, the extra week in the fiscal year.
- *Adjusted operating margin* refers to earnings before interest expense and taxes, excluding restructuring costs and other items, as a percentage of sales.
- *Adjusted tax rate* refers to the anticipated full year GAAP tax rate adjusted for certain events.
- *Adjusted net income* refers to reported net income adjusted for tax-effected restructuring costs and other items.
- *Adjusted EPS* refers to as reported net income per common share, assuming dilution, adjusted for tax-effected restructuring costs and other items.
- *Free cash flow* refers to cash flow from operations, less payments for property, plant and equipment, software and other deferred charges, plus proceeds from sale of property, plant and equipment, plus (minus) net proceeds from sales (purchases) of investments, plus discretionary contributions to pension plans and charitable contribution to Avery Dennison Foundation utilizing proceeds from divestitures. Free cash flow excludes uses of cash that do not directly or immediately support the underlying business, such as discretionary debt reductions, dividends, share repurchases, and certain effects of acquisitions and divestitures (e.g., cash flow from discontinued operations, taxes, transaction costs).

This document has been furnished (not filed) on Form 8-K with the SEC and may be found on our website at www.investors.averydennison.com.

First Quarter Overview

Earnings in line with company's expectations

> Sales up approx. 5% on organic basis driven by higher than expected PSM volume

> Operating margin, as reported, improved 50 basis points as the benefit of productivity initiatives and higher volume more than offset higher employee-related expenses

» Adjusted operating margin improved 40 basis points

> Reported EPS (including discontinued operations) of $0.73

» Adjusted EPS (non-GAAP, continuing operations) of $0.65

Continuing to return cash to shareholders while maintaining strong balance sheet

> Free cash flow of negative $155 mil., in line with expectations

> Repurchased 1.2 mil. shares for $59 mil.; paid $28 mil. in dividends

Maintaining 2014 EPS guidance

Sales Trend Analysis

	1Q13	2Q13	3Q13	4Q13	1Q14
Organic Sales Change	*3.7%*	*5.0%*	*3.6%*	*6.6%*	*4.9%*
Currency Translation	0.3%	(0.6%)	0.7%	0.2%	(1.2%)
Reported Sales Change*	**3.9%**	**4.2%**	**4.0%**	**6.8%**	**3.4%**

*Totals may not sum due to rounding and other factors.

Segment Sales and Margin Analysis

	1Q14	
	Reported	Organic
Sales Growth:		
Pressure-sensitive Materials	4%	6%
Retail Branding and Information Solutions	1%	2%
Vancive Medical Technologies	4%	2%
Continuing Operations	3%	5%

	As Reported		Adjusted (Non-GAAP)	
	1Q14	1Q13	1Q14	1Q13
Operating Margin:				
Pressure-sensitive Materials	9.8%	9.6%	9.9%	9.9%
Retail Branding and Information Solutions	4.3%	3.8%	5.8%	4.6%
Vancive Medical Technologies	(13.8%)	(14.8%)	(13.8%)	(14.8%)
Continuing Operations	6.7%	6.2%	7.1%	6.7%

First Quarter Segment Overview

PRESSURE-SENSITIVE MATERIALS (PSM)

> Reported sales of $1.14 bil., up approx. 4% compared to prior year
  - Sales up approx. 6% on organic basis

> Label and Packaging Materials sales up mid-single digits on organic basis

> Combined sales for Graphics, Reflective, and Performance Tapes up mid-single digits on organic basis

> Operating margin increased 20 basis points to 9.8% as the benefit of productivity initiatives and higher volume was largely offset by higher employee-related expenses and other factors. Adjusted operating margin was unchanged.

RETAIL BRANDING AND INFORMATION SOLUTIONS (RBIS)

> Reported sales of $388 mil., up approx. 1% compared to prior year
  - Sales up approx. 2% on organic basis, in line with expectations

> Operating margin increased 50 basis points to 4.3% as the benefit of productivity initiatives and higher volume more than offset higher employee-related expenses and restructuring charges, as well as the impact of a prior year gain on sale of assets. Adjusted operating margin improved 120 basis points.

2014 EPS Guidance

Reported EPS	$2.60 - $2.90
Add Back:	
Estimated restructuring costs and other items	~ $0.30
Adjusted EPS (non-GAAP)	$2.90 - $3.20

Contributing Factors to 2014 EPS Guidance

> Organic sales growth of 3.5% to 5% (excludes benefit of extra week of sales)
  - 53 weeks in 2014 fiscal year; 14 weeks in fourth quarter (expected to add ~1% to reported sales growth, slightly impact earnings, provide modest headwind to free cash flow)
  - At recent rates, currency translation has modest negative impact to reported sales growth and earnings

> Tax rate comparable to 2013

> Capital expenditures (including IT) of ~$185 mil. and cash restructuring costs of ~$45 mil.

> Average shares outstanding (assuming dilution) of ~97 mil.

> Free cash flow in excess of $300 mil.

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