Instruction 1(b).

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL

OMB Number: 323	85-0287						
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					0	r Secti	on 30(h)	of the	e Inves	stment	Con	npany Act	of 1940							
1. Name and Address of Reporting Person* O BRYANT DANIEL R						2. Issuer Name and Ticker or Trading Symbol <u>AVERY DENNISON CORPORATION</u>									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
						AVY ]										(give title			specify	
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.						3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008									below) below) Exec. VP, Finance and CFO					
(Street)					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
1 · /	ADENA, CA 91103								X Form filed by One Reporting Person											
(City)	(S	tate)	(Zip)												Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D)						Day/Year)   Exec		A. Deemed Execution Date, f any Month/Day/Year)		e, Transaction Disposed Code (Instr. 5)		ties Acquired (A) o d Of (D) (Instr. 3, 4 a		Benefic Owned	es ally Following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code V Amount			(A) oi (D)	Price	Transac	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	ite, T	4. Transaction Code (Instr. 8)				6. Date Exercisable Expiration Date (Month/Day/Year)			nd 7. Title and An of Securities Underlying Derivative Sec (Instr. 3 and 4)		Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				c	Code	v	(A)	(D)	Date Exerc	cisable		Expiration Date	Title	Amoun or Number of Shares						
Employee Stock Option (Right to Buy)	\$52.115	02/28/2008			A		52,300		02/28	8/2009 <sup>(</sup>	1)	02/28/2018	Common Stock	52,300	) \$0	52,30	00	D		
Employee Stock Option (Right to Buy)	\$52.115	02/28/2008			A		15,571		02/28	8/2009 <sup>(</sup>	1)	02/28/2018	Common Stock	15,57	\$0	67,87	71	D		

Explanation of Responses:

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

By: Irene Marquard For: Daniel	00/02/2000	
R. O'Bryant	03/03/2008	

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.