FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGE
Instruction 1(b).	Filed pursuant to Section 16(a)

OMB APPROVAL S IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* OBRYANT DANIEL R					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY										all applicable) Director Officer (give title		10% Owner Other (specify	
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.						3. Date of Earliest Transaction (Month/Day/Year) 11/19/2007									Exec. VP, Finance and CFO			,
	tate) ((Zip)		-						d (Month/Day/Year)				ine) X	ridual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
1. Title of Security (Instr. 3)			2. Trans	2. Transaction		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				or 5. Am 4 and Secur Bener Owne		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				11/19/2007				Code	v	Amount	(D)			Transa (Instr.	action(s) 3 and 4)	D	(,
Common Stock				11/15/2007				1		1,550		A	Φ30.31		1,383.088		I	SHARE Plan
Common Stock														6,5		569.039	I	Savings Plan
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any	n Date,	Date, Transact		on of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiratio (Month/D	n Date	r) Amount of Securities Underlying Derivative Security (I and 4)		unt of urities erlying vative urity (In 4)	of Section (Institute		vative ırity	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	(FI RANGE G NA, C. (S ecurity (Ins:	(First) (RANGE GROVE BLVD. NA, CA (State) Tab ecurity (Instr. 3) Stock Stock Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle) RANGE GROVE BLVD. NA, CA 91103 (State) (Zip) Table I - Note that the state of the state o	(First) (Middle) RANGE GROVE BLVD. NA, CA 91103 (State) (Zip) Table I - Non-Derive (Month/I) Stock 11/19 Stock 11/19 2. Trans Date (Month/I) Stock 11/19 2. Table II - Derivat (e.g., picture) (e.g., picture) (Month/I) Conversion or Exercise Price of Date (Month/Day/Year) (Month/Day/Year)	ANT DANIEL R (First) (Middle) RANGE GROVE BLVD. Table I - Non-Derivative ecurity (Instr. 3) Table II - Derivative S (e.g., puts, c Conversion or Exercise Price of Derivative Price of Derivative (Month/Day/Year) 3. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) AV AV AV 3. Deemed Execution Date, if any (Month/Day/Year) (Month/Day/Year) 4. 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Date (Instr. 3) A Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) Code V Amount (A) or Price (e.g., puts, calls, warrants, options, convertible securities) Conversion Date (e.g., puts, calls, warrants, options, convertible Securities) AVERY DENNISON CORPORATION [(AVY] 3. Date of Earliest Transaction (Month/Day/Year) Execution Date (Instr. 3) A Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) A South of Earliest Transaction (Month/Day/Year) Code (Instr. 3) A Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) A Mount of Securities Acquired (Month/Day/Year) A Mount of Number of Number (Month/Day/Year) A Mount of Number of Number (Month/Day/Year) A Mount of Number of Num	ANT DANIEL R (First) (Middle) RANGE GROVE BLVD. Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Code (Instr. 3) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. A Deemed Execution Date, if any (Month/Day/Year) 3. Deemed Conversion Code (Instr. 3) 3. Transaction Date (Instr. 3) 4. Securities Acquired (A) or (P. 9. p. 1,350 A \$50.91	ANT DANIEL R (First) (Middle) RANGE GROVE BLVD. AVY	ANT DANIEL R (First) (Middle) RANGE GROVE BLVD. AVY	ANT DANIEL R (First) (Middle) RANGE GROVE BLVD. AVY] 3. 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Explanation of Responses:

By: Irene Marquard For: Daniel R. O'Bryant

11/20/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.