

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144: Filer Information

Filer CIK 0001392133  
Filer CCC XXXXXXXXX  
Is this a LIVE or TEST Filing?  LIVE  TEST

### Submission Contact Information

Name  
Phone  
E-Mail Address

## 144: Issuer Information

Name of Issuer Avery Dennison Corp  
SEC File Number 001-07685  
Address of Issuer 8080 NORTON PARKWAY  
MENTOR  
OHIO  
44060  
Phone 440-534-6000  
Name of Person for Whose Account the Securities are To Be Sold Butier Mitchell R

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Director

## 144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Fidelity Brokerage Services LLC 900 Salem Street Smithfield RI 02917	3000	620403.50	80519053	08/09/2024	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from	Is this	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
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		<b>Whom Acquired</b>	<b>a Gift?</b>		
Common	08/09/2024	Option Granted - 06/01/2016	Issuer	<input type="checkbox"/>	3000      08/09/2024 Cash

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	07/29/2024	10000	2135002.10
Mitchell R. Butier 8080 Norton Parkway, Mentor OH 44060	Common	07/30/2024	10000	2147509.10
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	07/31/2024	10000	2170536.30
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	08/01/2024	10000	2137486.80
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	08/02/2024	10000	2101312.60
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	08/05/2024	3000	608837.18
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	08/06/2024	3000	619468.50
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	08/07/2024	3000	617277.60
Mitchell R. Butier 8080 Norton Parkway Mentor OH 44060	Common	08/08/2024	3000	620202.50

## 144: Remarks and Signature

Remarks

Date of Notice      08/09/2024

Date of Plan Adoption or Giving of  
Instruction, If Relying on Rule 10b5-1      03/14/2024

**ATTENTION:**

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Gary Redman, as a duly authorized representative of Fidelity Brokerage  
Services LLC, as attorney-in-fact for Mitchell R. Butier

***ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)***