FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL										
OMB Number:	3235-0287									
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PYOTT DAVID E I					<u>A\</u>	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]								Relationship of Reporting Person(s) to Issuer Check all applicable) X Director 10% Owner				
(Last) 2525 DU	Last) (First) (Middle) 2525 DUPONT DRIVE T1 5G					3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008								Office below	r (give title)		Other (s below)	specify
(Street) IRVINE (City)		CA 92612-1599 (State) (Zip)				4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					action	ar) i	A. Deem Execution f any Month/Da	ed 1 Date	3. Transact	3. 4. Securi Transaction Disposed Code (Instr. 5)				5. Amo Securi Benefi	unt of ies	Form (D) o	n: Direct r Indirect	7. Nature of Indirect Beneficial Ownership
					(, , , , ,			Code	v	Amount	Amount (A) or (D)		Report Transa (Instr.				(Instr. 4)	
		T							uired, Dis s, options					Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemee Execution I if any (Month/Day	Date,	4. Transactio Code (Inst 8)		5. Num of Deriva Securi Acquir (A) or Dispos of (D) (Instr.: and 5)	tive ties ed	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A) (D)		Date Exercisable		piration te	Title	Amount or Number of Shares					
Director Stock Option (Right to Buy)	\$52.115	02/28/2008			A ⁽¹⁾		2,000		02/28/2009	02	/28/2018	Common Stock	2,000	\$0	2,000)	D	

Explanation of Responses:

1. Option grant under the Avery Dennison Corporation Director Equity Plan, as amended and restated. Options are exercisable in two cumulative installments of 50% each year beginning on the first anniversary date of the grant, which is the date given.

> By: Irene Marquard For: David 02/28/2008 E.I. Pyott

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.