FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Coulson Simon					A	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]									cable) or (give title	g Pers	10% Ow Other (s	ner
(Last) 7 BISHOE	,	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 12/01/2005								below)	below) Group VP, Reta		below) ail Info.Services	
(Street)	GHAM M		01702				4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(S		(Zip)									_						
			le I - Nor			_			-	Dis	1	-		ly Owned		I	1	
Date				Date	ansaction hth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year		Code (Instr.					Beneficia Owned F	es ally Following	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) ((D)	Price	Reported Transact (Instr. 3	tion(s)			Instr. 4)
Common Stock 12/01/					1/200	/2005			A		1,502	2 A	\$0	1,	1,502		D	
Common Stock													55.	.402			Savings Plan	
Common Stock												4,335.871				oy Spouse		
		7	Γable II - I								sed of, onvertil			Owned				
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	Date,	Code (Instr				6. Date E Expiratio (Month/D	n Date	of Securities		ties ig e Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (Right to	\$59.465	12/01/2005			A ⁽¹⁾		24,019		12/01/20	06 1	2/01/2015	Common Stock	24,019	\$0	24,01	9	D	

Explanation of Responses:

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

By: Irene Marquard For: Simon Coulson

** Signature of Reporting Person

12/02/2005

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.