

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>Hill Anne</u> (Last) (First) (Middle) 207 GOODE AVENUE (Street) GLENDALE CA 91203 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Avery Dennison Corp [AVY]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Sr. VP & Chief HR Officer
	3. Date of Earliest Transaction (Month/Day/Year) 02/25/2015	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/25/2015		M		15,684	A	\$20.64	34,662	D	
Common Stock	02/25/2015		s		700	D	\$54.5	33,962	D	
Common Stock	02/25/2015		s		400	D	\$54.51	33,562	D	
Common Stock	02/25/2015		s		300	D	\$54.52	33,262	D	
Common Stock	02/25/2015		s		100	D	\$54.525	33,162	D	
Common Stock	02/25/2015		s		900	D	\$54.54	32,262	D	
Common Stock	02/25/2015		s		626	D	\$54.545	31,636	D	
Common Stock	02/25/2015		s		300	D	\$54.55	31,336	D	
Common Stock	02/25/2015		s		500	D	\$54.58	30,836	D	
Common Stock	02/25/2015		s		2,446	D	\$54.59	28,390	D	
Common Stock	02/25/2015		s		908	D	\$54.6	27,482	D	
Common Stock	02/25/2015		s		200	D	\$54.605	27,282	D	
Common Stock	02/25/2015		s		3,204	D	\$54.61	24,078	D	
Common Stock	02/25/2015		s		1,100	D	\$54.62	22,978	D	
Common Stock	02/25/2015		s		200	D	\$54.63	22,778	D	
Common Stock	02/25/2015		s		400	D	\$54.635	22,378	D	
Common Stock	02/25/2015		s		300	D	\$54.64	22,078	D	
Common Stock	02/25/2015		s		400	D	\$54.65	21,678	D	
Common Stock	02/25/2015		s		100	D	\$54.655	21,578	D	
Common Stock	02/25/2015		s		100	D	\$54.665	21,478	D	
Common Stock	02/25/2015		s		300	D	\$54.67	21,178	D	
Common Stock	02/25/2015		s		200	D	\$54.675	20,978	D	
Common Stock	02/25/2015		s		1,900	D	\$54.68	19,078	D	
Common Stock	02/25/2015		s		100	D	\$54.69	18,978	D	
Common Stock (savings Plan)								2,588.7289	I	Savings Plan

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Table 1. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A)	(D)		Date Exercisable	Expiration Date						Title
2009 Stock Option	\$20.64	02/25/2015		M		15,684	02/26/2010	02/26/2019	Common Stock	15,684	\$0	0	D	

Explanation of Responses:

/s/ Erica Perry POA for Anne Hill 02/26/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.