FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

UMB APPRO	IVAL							
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Butier Mitchell R						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY								5. Relationship of Reporting F (Check all applicable) Director			erson(s) to Issuer 10% Owner Other (specify	
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.						3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008								X below) Controller & CAO VP, Controller & CAO				
(Street) PASADE			91103 (Zip)		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. In Line	dividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tal	ole I - Nor	ı-Deriv	/ativ	e Se	curitie	s Ac	quired,	Dis	posed o	f, or Ber	neficiall	y Owned				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date,			3. Transaction Disposed Of (D) (Instr. 3, 4) 5)			d (A) or r. 3, 4 and	5. Amour Securitie Beneficia Owned F	es Formally (D) Following (I) (I		Direct Indirect Istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transact	Reported Transaction(s) (Instr. 3 and 4)			mod. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	1. Fransa Code (I		of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	/e es ally ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)		Date Exercisabl		Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$52.115	02/28/2008			A		20,580		02/28/2009	9(1)	02/28/2018	Common Stock	20,580	\$0	20,580)	D	

Explanation of Responses:

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

By: Irene Marquard For:
Mitchell R. Butier

03/03/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.