

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | |
|--|-----------|
| OMB Number: | 3235-0287 |
| Estimated average burden hours per response: | 0.5 |

| | | |
|--|--|--|
| 1. Name and Address of Reporting Person* <u>DIXON DIANE B</u> (Last) (First) (Middle) <u>150 N. ORANGE GROVE BLVD</u> (Street) <u>PASADENA CA 91103</u> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>AVERY DENNISON CORPORATION [AVY]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) <u>Sr. VP, Comm. & Advertising</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>05/03/2007</u> | |
| 4. If Amendment, Date of Original Filed (Month/Day/Year) | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-----------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 05/03/2007 | | M | | 7,074 | A | \$45.1875 | 12,435 | D | |
| Common Stock | 05/03/2007 | | M | | 337 | A | \$50.72 | 12,772 | D | |
| Common Stock | 05/03/2007 | | F | | 6,094 | D | \$62.83 | 6,678 | D | |
| Common Stock | 05/03/2007 | | G | | 100 | D | \$0 | 6,578 | D | |
| Common Stock | 05/03/2007 | | G | | 100 | A | \$0 | 778.789 | I | by Trust |
| Common Stock | | | | | | | | 3,370.321 | I | SHARE Plan |
| Common Stock | | | | | | | | 8,071.146 | I | Savings Plan |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|--|--|---|--|-------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | | | | | | Title |
| Employee Stock Option (Right to Buy) | \$45.1875 | 05/03/2007 | | M | | 7,074 | | 09/03/2008 | 12/03/2008 | Common Stock | 7,074 | \$0 | 0 | D | |
| Employee Stock Option (Right to Buy) | \$50.72 | 05/03/2007 | | M | | 337 | | 09/07/2010 | 12/07/2010 | Common Stock | 337 | \$0 | 5,613 | D | |

Explanation of Responses:

By: Irene Marquard For: Diane B. Dixon 05/07/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.