| SEC Form 4 |  |
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPRO               | VAL       |
|-------------------------|-----------|
| OMB Number:             | 3235-0287 |
| Estimated average burde | en        |
| hours per response:     | 0.5       |

| 1. Name and Address of Reporting Person*   Butier Mitchell R   (Last) (First)   207 GOODE AVENUE |               | ng Person*     | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>Avery Dennison Corp</u> [ AVY ] | (Check al | nship of Reporting Per<br>II applicable)<br>Director                                  | 10% Owner             |  |  |  |
|--|---------------|----------------|--|-----------|---|-----------------------|--|--|--|
|  |               | (Middle)       | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/15/2016                           |           | Officer (give title<br>below)<br>President and  | Other (specify below) |  |  |  |
| (Street)<br>GLENDALE<br>(City)   | CA<br>(State) | 91203<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                 | Line)     | ual or Joint/Group Filin<br>Form filed by One Rep<br>Form filed by More tha<br>Person | orting Person         |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned                 |               |                |  |           |   |                       |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   |        |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---------------------------------|--|---|-----------------------------|---|--------|---------------|---------|---|---|---|--|
|                                 |  |   | Code                        | v | Amount | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130. 4)   |  |
| Common Stock                    | 01/15/2016                                 |   | М                           |   | 2,931  | A             | \$58.53 | 49,466  | D   |   |  |
| Common Stock                    | 01/15/2016                                 |   | F                           |   | 1,177  | D             | \$58.53 | 48,289  | D   |   |  |
| Common Stock (Savings Plan)     |  |   |                             |   |        |               |         | 3,617.3455  | Ι   | Savings<br>Plan   |  |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|   | 3   |  | 3   |                              |   | -   |   | -                   |  |                 |   |  | 3  |  |  |
|---|---|--|---|------------------------------|---|---|---|---------------------|--|-----------------|---|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deri<br>Sec<br>Acq<br>(A) o<br>Disp<br>of (I<br>(Inst | of Expiration Date<br>Derivative (Month/Day/Year)<br>Securities<br>Acquired |                     | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                         | v | (A)   | (D)   | Date<br>Exercisable | Expiration<br>Date   | Title           | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |
| 2012 RSU<br>Award <sup>(1)</sup>                    | \$51.17   | 01/15/2016                                 |   | М                            |   |   | 2,931   | 01/15/2013          | 01/15/2016   | Common<br>Stock | 2,931   | \$0  | 0  | D  |  |

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

# /s/ Erica Perry POA for Mitchell R. Butier

01/19/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.