

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | |
|--|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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|--|-----------------|-----------|---|--|--|---|--|--|
| 1. Name and Address of Reporting Person* <u>Siewert Patrick</u> | | | 2. Issuer Name and Ticker or Trading Symbol <u>Avery Dennison Corp [AVY]</u> | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below) | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) <u>04/29/2016</u> | | | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| <u>207 GOODE AVENUE</u> | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | |
| (Street) | <u>GLENDALE</u> | <u>CA</u> | <u>91203</u> | | | | | |
| (City) | (State) | (Zip) | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 04/29/2016 | | M | | 1,015 | A | \$72.82 | 18,195 | D | |
| Common Stock | 04/29/2016 | | F | | 305 | D | \$72.82 | 17,890 | D | |
| Common Stock | 04/29/2016 | | M | | 859 | A | \$72.82 | 18,749 | D | |
| Common Stock | 04/29/2016 | | F | | 258 | D | \$72.82 | 18,491 | D | |
| Common Stock | 04/29/2016 | | M | | 746 | A | \$72.82 | 19,237 | D | |
| Common Stock | 04/29/2016 | | F | | 224 | D | \$72.82 | 19,013 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|----------------------------|--|--|---|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| 2013 Director RSU Award | \$0 | 04/29/2016 ⁽¹⁾ | | M | | 1,015 ⁽²⁾ | | 05/01/2014 | 05/01/2016 | Common Stock | 1,015 | \$0 | 0 | D | |
| 2014 Director RSU Award | \$0 | 04/29/2016 ⁽¹⁾ | | M | | 859 ⁽³⁾ | | 05/01/2015 | 05/01/2017 | Common Stock | 859 | \$0 | 859 | D | |
| 2015 Director RSU Award | \$0 | 04/29/2016 ⁽¹⁾ | | M | | 746 ⁽⁴⁾ | | 05/01/2016 | 05/01/2018 | Common Stock | 746 | \$0 | 1,493 | D | |
| 2016 Director RSU Award | \$0 | 05/01/2016 ⁽⁵⁾ | | A | | 1,922 ⁽⁶⁾ | | 05/01/2017 | 05/01/2019 | Common Stock | 1,922 | \$0 | 1,922 | D | |

Explanation of Responses:

- Because the vesting date of the restricted stock units fell on a weekend, they vested on April 29, 2016, the last trading day prior to the vesting date.
- Shares reflect the vesting of the third tranche of restricted stock units granted on May 1, 2013.
- Shares reflect the vesting of the second tranche of restricted stock units granted on May 1, 2014.
- Shares reflect the vesting of the first tranche of restricted stock units granted on May 1, 2015.
- Because the grant date of the restricted stock units fell on a weekend, the grant date fair market value was based on April 29, 2016, the last trading day prior to the grant date.
- The restricted stock units vest in three cumulative installments on the first, second and third anniversaries of the date of grant. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Erica Perry POA for Patrick Siewert 05/02/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.