FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KRESA KENT			<u> </u>	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) 9601 WILSHIRE BLVD., STE. 580				3	AVY] 3. Date of Earliest Transaction (Month/Day/Year) 09/29/2006								Officer (below)	give title		Other (specification)	pecify	
(Street) BEVERI HILLS (City)	C.	A tate)	90210 (Zip)	4	. If Am	endment, C	Date o	of Original F	Filed	(Month/Da	ıy/Year)		6. Ind Line) X	Form file	ed by One	Repoi	(Check Appl ting Person One Report	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date				Transacti ate Ionth/Day	Execution		Date,	Transaction Dispose Code (Instr.		ities Acquired (A) o d Of (D) (Instr. 3, 4 a		and 5) Securities Beneficia Owned Fo		s Fo lly (D) ollowing (I)		Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) o (D)	r Prid	e	Reported Transactio (Instr. 3 ar				Instr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		tive	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amour Numbe Shares	unt or (Ins		(Instr. 4)	ion(s)		
Common Stock Units	\$0	09/29/2006		A ⁽¹⁾		1,105.97		08/08/198	3 0	8/08/1988	Common Stock	1,105	.97	\$0	11,481.	104	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

Kresa, Kent

10/02/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.